Meow Metrics adds 7 paying cities in three months and now covers 2.06 million inhabitants

This report covers activity between 3 August and 3 November 2026 and compares it with the previous three months. It includes cities, associations and individual accounts, and excludes test municipalities.

Figure	2 May	2 Aug	3 Nov
Paying cities	30	49	**56**
Population covered (paying cities)	0.66 M	1.31 M	**2.06 M**
Free city accounts	20	26	**42**
People with an account	629	869	**939**
Cats registered	4,077	12,373	**14,376**
Colonies	866	1,512	**1,712**
Actions and notices, cumulative	7,489	19,933	**33,253**

More people are recording, and more consistently

205 people created actions or notices this quarter, up from 178 in the previous one. Active paying cities went from 32 to 33.

New cats and colonies are down because the previous quarter includes historical data loads from several cities. The census now grows through genuine new entries.

Public platform dashboard, as of 3 November 2026

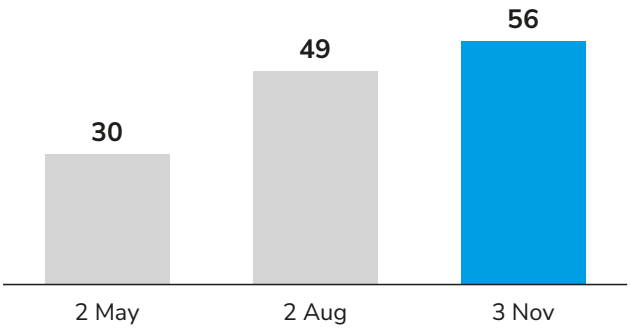
Figure	Value
Colonies	**1,809**
Animals	**15,436**
Active users	**856**
Actions	**22,210**
Notices	**11,153**
Collaborators	**13**
Time worked	**23,930.2 h**

These are the figures the public Meow Metrics dashboard shows today. They differ from the table above because each one is defined differently (the report excludes test municipalities) and because the dashboard updates daily.

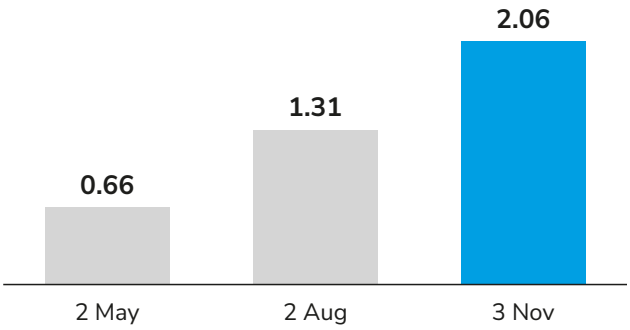
Source: Meow Metrics database, as of 3 November 2026.

Paying cities grow from 49 to 56 and the population covered tops 2 million

Paying cities



Inhabitants covered (millions)



7 new paying cities and 16 free accounts

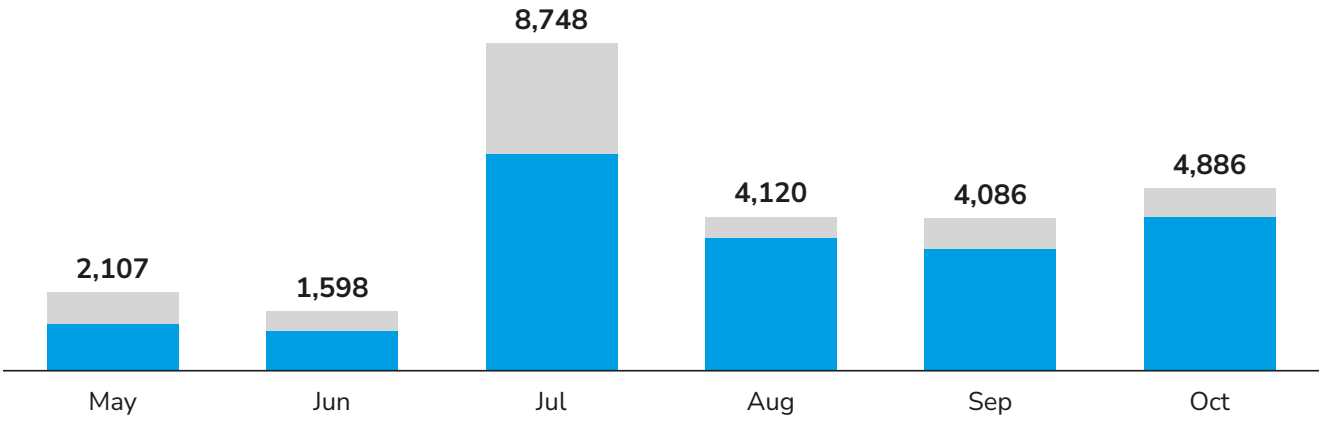
7 cities have taken out a plan since August and 16 more municipalities opened a free city account to register their colonies. The free account is the entry point: it lets them try the tool before subscribing.

Population covered rises from 1.31 to 2.06 million inhabitants.

Source: Meow Metrics database, as of 3 November 2026.

Since August the monthly volume has been steady, and feeding is 93% of all actions

Actions (blue) and notices (grey) recorded per month



July concentrates the historical loads of several cities that joined with earlier records. Since August the pace is about 4,440 records a month.

Last three months compared with the previous three	3 May – 2 Aug	3 Aug – 3 Nov
Actions	8,269	11,125
of which, feed colony	4,578	10,387
Notices	4,175	2,195
New cats	8,296	2,003
New colonies	646	200
Active people	178	205
Active paying cities	32	33

Source: Meow Metrics database, as of 3 November 2026.

Almost all actions are feeding, and 81 in every 100 notices are a new cat in the colony

Most common actions (11,125)

Type	Records
Feed colony	10,387
Veterinary attention	384
Colony cleaning	147
Cat adopted	45
Visit / EIA evaluation	40
Other task	32
Trap	27
Food purchase	23

Most common notices (2,195)

Type	Records
New cat in colony	1,773
New colony registration	161
Deceased cat	52
Food request	52
Missing cat	33
Other notice	31
Health problem	21
Cat sighting	17

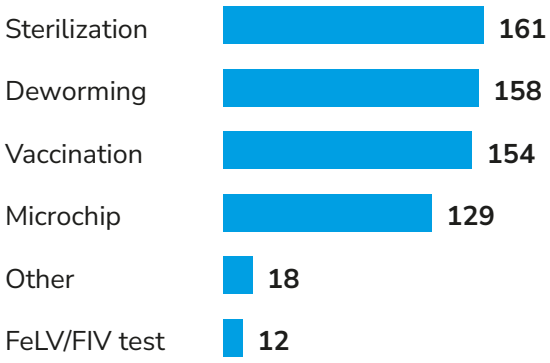
Daily feeding is now recorded through the feeding schedule, which creates the actions for each shift. Leaving it aside, the most frequent action is veterinary attention, with 384 records.

New-cat notices are how teams keep the census up to date: every new cat is logged in its colony.

Source: Meow Metrics database, as of 3 November 2026.

67 in every 100 registered cats are recorded as sterilized, and 697 veterinary records have been logged

Most frequent veterinary record types, 3 Aug – 3 Nov (the total includes others)



67%

of registered cats are recorded as sterilized (9,635 of 14,376).

Most used medications

Medication	Rec.
Meloxicam	114
Profender	114
Fipronil	114
Amoxicillin	81
Cefovecin	37
Other	12

Symptoms

Symptom	Rec.
Other	18
Dyspnea	16
Skin lesions	4
Nasal discharge	3
Drooling	3
Anorexia	2

Diagnoses

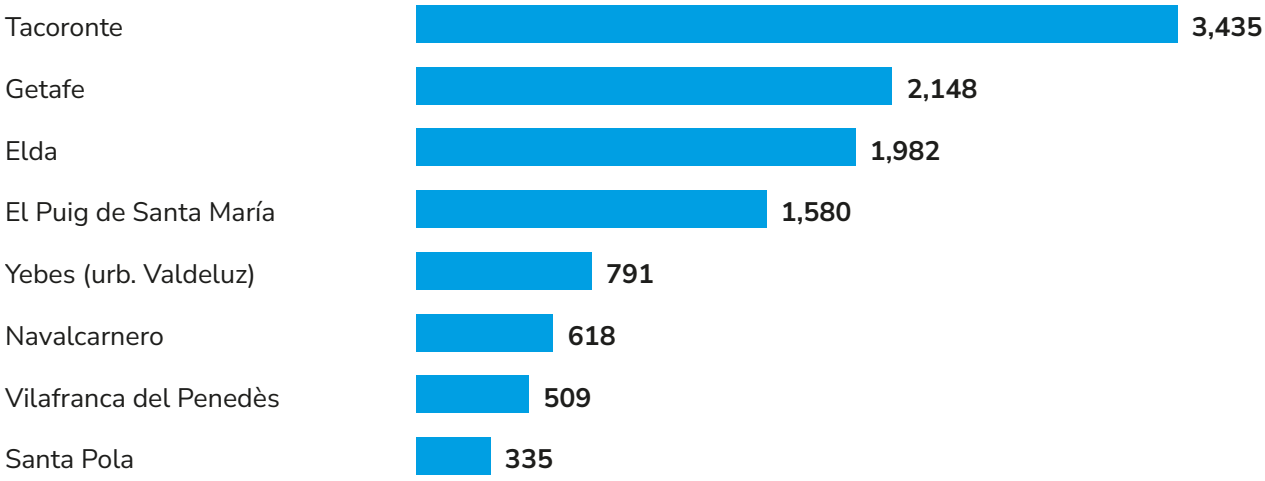
Diagnosis	Rec.
Other	30
Respiratory failure	5
Feline conjunctivitis	4
Feline chronic gingivostomatitis	4
Cutaneous abscess	3
Enteritis	1

The most used medications are antiparasitics, anti-inflammatories and antibiotics. Few records detail a symptom or diagnosis: there is room to improve how clinical data is captured.

Source: Meow Metrics database, as of 3 November 2026.

The most active cities are so through daily use, not size

Actions and notices recorded since 3 August



They include municipalities of a few thousand inhabitants and cities of over 180,000. What they share is that recording is part of the team's daily work.

The monthly report reaches more people every month

Report month	2026-06	2026-07	2026-08	2026-09	2026-10
Recipients	148	155	157	165	176
Delivery	complete	complete	complete	complete	complete

Source: Meow Metrics database, as of 3 November 2026.

Version 2.0 adds document reading, a simulator and a photo campaign

Available now

- **Fill in from a document:** an invoice, a veterinary report or a delivery note suggests the form data. The person reviews it before saving.
- **Document reading on the record** of cats and colonies.
- **Photo campaign** to teach the system to recognise cats.
- **Assignments and reminders** within the team.
- **Population simulator:** compare scenarios to reach 80% of cats sterilized.
- **Inventory by compartments** and costs per team.
- Transfer of colonies from an association to a local council, closing of surveys, and Greek.

What we will measure in the next report

- Use of document reading and automatic form filling.
- Participation in the photo campaign.
- Simulations run by local councils.
- How many new cities are still active after 30 and 90 days.
- Sterilization coverage by city.

If you want to see your data in the next report or switch on any of these features in your municipality, write to us.